

Press information

Largest installation contributes to energy use reductions

Kyocera Starts Operation of 230kW Solar Power Generating System at its Manufacturing Plant in Fukushima

Kyoto / Neuss, 8 July 2011 – Kyocera today announced that it has significantly increased the size of the solar power generation system at its Tanagura manufacturing plant in Fukushima Prefecture, Japan by 194kW to a total of 230kW — making it the largest installation at a domestic Kyocera Group facility. The full installation began operation on June 30. Kyocera has been proactively installing solar power generating systems at its headquarters, manufacturing plants and sales offices both in Japan and overseas as part of a wider policy to reduce the company’s environmental burden.

With power supply shortages expected during the summer months due to the effects of the March 11 earthquake, the Japanese government has placed restrictions on electricity use to require high-volume users in the Tohoku Electric Power Co., Inc. and Tokyo Electric Power Co., Inc. service areas to reduce electricity consumption by 15% compared to last year. In response, Kyocera revised its installation schedule to prioritize this facility in order to achieve concrete energy conservation goals. This further increase gives the plant a total of 230kW in total — which at peak performance, will cover 8.2% of the facilities energy use, allowing it to reduce its consumption of grid-provided electricity. In combination with the solar energy produced, the facility expects to be able to achieve its 15% energy-reduction target by undertaking various measures such as using power generators, setting air-conditioning to 28 degrees Celsius (82.4 F), turning off unnecessary lighting, and

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setting all office computers to low-power mode.

With this recent addition, 26 locations in the Kyocera Group's global network are solar power-equipped with a total of over 2.2MW. Kyocera will continue to proactively introduce solar power at its Group facilities and strive to reduce energy consumption, as well as promote renewable energy use with the goal of contributing to environmental preservation.

Energy Conservation Efforts at Other Affected Group Locations

Including the Tanagura Plant, the Kyocera Group has a total of 8 facilities within the Tokyo Electric Power Company and Tohoku Electric Power Co., Inc. service areas which will be affected by the power consumption regulations. Recently, the company also installed a 130kW system at Kyocera Elco Corporation's new headquarters and a 58kW solar power generating system at its Yokohama Sales Office, and plans to implement energy reduction targets of over 15% at all of the 8 locations by instituting energy conservation measures targeting air conditioner use, stand-by equipment, and lighting.

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 208 subsidiaries (as of March 31, 2011), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide.

With a global workforce of about 66.000 employees, Kyocera posted net sales of approximately €10.74 billion in fiscal year 2010/2011. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finceramics GmbH in Neuss and Esslingen and Kyocera Mita Deutschland GmbH in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €430.000 per prize category).

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